

Not a Campaign Talk

SAS Campaign Director Andy Cummins



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CONFIDENCE

With Confidence, You Can Reach Truly Amazing Heights; Without Confidence, Even The Simplest Accomplishments Are Beyond Your Grasp.

~ Jim Loehr ~

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**The price of inaction is far greater
than the cost of making a mistake.**

Winston Churchill

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80,000

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0.8%

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100-150 bathing waters in 2012

2,050 unique users receiving texts

68% of warnings via text

23.8% of warnings via SAS website

2.1% from water companies www.

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Question time.

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What information is needed, by who?

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and when?

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